



**FOR IMMEDIATE RELEASE**  
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**FEI to Present at Metro Milwaukee SHRM and ASIS Seminar**  
***Leveraging EAP to support victims of domestic violence***

May 9, 2017, Milwaukee, Wis. — FEI Behavioral Health, a social enterprise with a 35-year history and a leader in workforce resilience from EAP and organizational development to workplace violence prevention and crisis management, will present at a joint Metro Milwaukee Society for Human Resource Management (SHRM) and ASIS International seminar, ***“When Domestic Violence Comes to the Workplace”*** at the Aurora Conference Center, 2920 W. Dakota St., Milwaukee.

The seminar will be held May 18, 2017 and will run 8:00 a.m. to 3:00 p.m. CST. FEI Chief Operating Officer Dan Potterton and Senior Account Manager Randy Kratz will present the session, ***“The Employee Assistance Program Role”*** as part of the agenda for the day. This session will discuss best practices for assisting organizations at various stages of suspected or actual domestic violence.

The session will discuss how Employee Assistance Programs (EAPs) are frequently called on to support organizations and their workforces as they navigate this serious, often confusing and sometimes deadly intersection of personal health, employment law, organizational wellness and public safety. The workshop will review the services FEI provides to its client companies before, during and after suspected incidents of domestic violence.

As COO, Potterton has oversight for all customer facing functions of the organization. He oversees account management of the company and is responsible for the oversight and strategic direction of the company’s crisis management services. Potterton has over 30 years of experience in the healthcare and EAP/managed care industry.

Kratz, MS, LCSW, LPC, is a licensed clinical social worker and licensed professional counselor in the State of Wisconsin and has worked as both a counselor and a supervisor in outpatient and hospital settings for more than 15 years. He has been a workplace consultant for over 20 years providing employers and employees with assistance for stress and conflict management, organizational change, substance abuse and other organizational challenges affecting people. He holds a Bachelor of Arts degree in Social Work and a Master of Science degree in Counseling Psychology.

To learn more about the ***“When Domestic Violence Comes to the Workplace”*** seminar or FEI’s presentation, visit <http://www.mmshrm.org/professional-development/partner-programs/>.

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FEI has a 35-year history in enhancing workforce resiliency by offering a full spectrum of solutions, from EAP and organizational development to workplace violence prevention and crisis management. One of the most successful social enterprises in America, FEI was created by the Alliance for Strong Families and Communities, a national network of more than 450 human-serving organizations to help employers maintain healthy, resilient businesses. Visit [www.feinet.com](http://www.feinet.com) for additional information.